 <b>Politécnico da Guarda</b> Escola Superior de Educação, Comunicação e Desporto	<b>GUIA DE FUNCIONAMENTO DA UNIDADE CURRICULAR</b>			<b>MODELO PED.007.01</b>

<i>Course</i>	<b>Master's degree in Sports Science</b>			<i>Academic Year</i>	2021/2022		
<i>Subject</i>	<b>Sports Club Management</b>			ECTS	5		
<i>Type of course</i>	<b>Compulsory</b>						
<i>Year</i>	<b>1º</b>	<i>Semester</i>	<b>2º</b>	<i>Student workload</i>			
<i>Professor</i>	<b>António Albino</b>			<i>Total</i>	135	<i>Contact</i>	30
<i>Coordinator</i>	<b>Teresa Fonseca</b>						

### Planned SD


## 1. LEARNING OUTCOMES OF THE CURRICULAR UNIT

Knowledge, abilities and skills to be acquired:

- Understand the concepts of Sport and the different sectors of sports practice, and the relationship between the individual and the practice of sports;
- Discuss methodologies for defining policy and strategy for sports organizations;
- Know the Organic of the Portuguese Sports System, as well as the European.
- Know the existing Sports Legislation (Basic Law of Physical Activity and Sport and its regulations);
- Define Sports Resources and their Management;
- Know typologies of physical resources and sports materials;
- Know and identify different sports programs in Portugal and Europe.
- Knowing the sport in a systemic and organizational perspective.
- Know and reflect on the structure of the Portuguese sports system.
- Characterize the main aspects of the origin and evolution of Sport Management.
- Mastering specific knowledge of the management of sport organizations.
- Distinguish management models suited to the characteristics of each sports organization.
- Interpret the different functions of the sports manager and management support activities.
- Know and reflect on a conceptual model for surveying and analyzing the sports situation.
- Know strategic plans for sports development.

## 2. SYLLABUS

Concepts:

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- 2.1. From sport to sport management.
- 2.2. Sports organization/sports club concept.
- 2.3. Sport concepts and development principles and factors.
  - The context of intervention of sports organizations/sports clubs and their objectives.
  - The different types of structures of sports organizations/Sports Clubs
  - The sports manager: roles and levels of management.
  - Sports Policies.

### **3. DEMONSTRATION OF THE SYLLABUS COHERENCE WITH THE CURRICULAR UNIT'S OBJETIVES**

There is coherence between the contents and objectives of the U.C., as the transmission and learning of the foreseen contents allow the student to acquire knowledge and the ability to reflect on sports organizations/sports clubs and sport management. The contents of the U.C. were structured, aiming to contribute to the understanding and acquisition of skills, by the student, in terms of the concepts and evolution of sport, sports legislation and policies, characteristics of sports organizations, sports management models and fundamentally the importance of factors of sports development in future strategic plans to improve the performance of sports organizations/sports clubs.

### **4. MAIN BIBLIOGRAPHY**

- Arraya, M. & N'Gila, M. (Edit). (2014). Tendências contemporâneas da gestão desportiva. Col. Arete. Lisboa: Ed. Visão e Contextos.
- Bento, J e Constantino, J. (2012) *Desporto e Municípios: políticas, práticas e programas*, Ed. Visão e Contextos.
- Bernard, J.M., Stephen, H., William, A.S., (1999). *Marketing Deportivo*, 2ªedição, Editora Paidotribo.
- Correia, A. & Biscaia, R. (2019). *Gestão do Desporto. Compreender para Gerir*. Lisboa: Edições FMH.
- Cunha, L. M. (1997). *O Espaço, o desporto e o desenvolvimento*. Lisboa: Ed. FMH.

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Lei de Bases da Actividade Física e do Desporto – Lei nº5/2007, de 16 de Janeiro.

Slack, T. (1997). *Understanding Sport Organizations - The Application of Organization Theory*. Human Kinetics, United Kingdom, p.p. 1-15.

Marivoet, S. (2001). *Hábitos Desportivos da População portuguesa*. ED. MJD – CEFD; Lisboa

Mintzberg, H. (1999). *Estrutura e dinâmica das organizações*. Lisboa: Publicações D. Quixote, 2ªEdição.

Pires, G. (1995). *Mudança social e gestão do desporto*. *Ludens*. Vol. 15, nº4.

Pires, G. (2005). *Gestão do Desporto – Desenvolvimento Organizacional*. Porto, APOGESD.

Pires, G. (2007). *Agôn Gestão do Desporto – O jogo de Zeus*. Porto Editora.

Teixeira, M. (2019). *Gestão do Desporto – Desenvolvimento Desportivo Regional e Municipal*. Porto: Ed: Media XXI.

## 5. TEACHING METHODOLOGIES (INCLUDING EVALUATION)

TP classes focus on face-to-face teaching, centered on the student's teaching-learning process, making the improvement of students' knowledge to take place in the confrontation of the difficulties encountered in solving the tasks proposed in the classes with the acquired knowledge. The theoretical component of the exhibitions is emphasized through examples and/or practical demonstrations, stimulating interest and research on the part of students.


The continuous evaluation methodology of this U.C. integrates the following parameters:

1 Research work on the themes proposed by the professor responsible for teaching at the UC.

The exam evaluation consists of a written and oral exam.

## 6. DEMONSTRATION OF THE COHERENCE BETWEEN THE TEACHING METHODOLOGIES AND THE LEARNING OUTCOMES

The achievement of the learning objectives presented involves the transmission of scientific content, which seeks to consolidate the quality of the student's intervention, based on questioned questions as a strategy, to lead students in directed research in

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accordance with the objectives of the curricular unit, which aim to enrich the specific knowledge of sports management of clubs and mastery of its fundamentals, in order to develop skills of knowing, being, being and doing. In summary, this U.C. was structured content with the aim of contributing to the understanding, by the student, of the importance of management in sport/sports clubs, scientific instruments necessary for the improvement and improvement of their intervention as a coach.

## **7. ATTENDANCE**

According to the rules of the School of Education, Communication and Sport

## **8. CONTACTS AND OFFICE HOURS**

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